

Enumerator and Census Champion guidance

Census week: 16–22 November
Survey opens: 23 November - 6 December

Every ringer and every tower counts.
Whatever your age or experience, wherever you ring, please take part.
Find out more: **cccbr.org.uk/census**

Census Champions and Enumerators help the Census team connect with ringers and towers. Their roles support one another: **Census Champions help promote the Census locally**, while **Enumerators follow up with their allocated towers** as part of the Census process.

As a Census Champion

You can help by:

- Sharing the message that **the Census is for every bellringer**, whatever their age or experience.
- Promoting the Census through local towers, Associations, Guilds, newsletters and social media.
- Encouraging Tower Captains and ringers to share the information with their bands.
- Directing people to the CCCBR Census page for the latest information.
- Passing questions you cannot answer to the Census team.

As an Enumerator

Enumerators are allocated a group of towers from the Census target sample. Your role is to help make sure that every allocated tower is accounted for.

Census Week is **16–22 November 2026**. The Tower Headcount Survey is open from **23 November to 6 December**, so most of your follow-up will take place after Census Week.



For each of your allocated towers:

- Contact the Tower Captain or nominated tower contact.
- Encourage them to complete the Tower Headcount Survey.
- Answer straightforward questions and offer practical support where needed.
- Follow up if a return has not been received.
- Record the status of any tower that cannot provide a return, including towers that are inactive or have no active band.

The aim is to obtain a return wherever possible and to understand the position of towers that do not provide one. This helps the Census team understand non-response and produce a more reliable estimate of the number of ringers and active towers.

CCCBR Ringing Census 2026

Keep the message clear

The tower sample is part of the Census method. **It does not mean that only ringers at those towers can take part.** Individual ringers of all ages and experience levels are invited to complete the Census questionnaire.

Use the latest official guidance when answering questions. If you are unsure about the survey, a tower's status, privacy or how to handle a particular query, refer it to the Census team rather than guessing. Full guidance, templates and an online briefing are being provided for Enumerators. CCCBR Ringing Census 2026